Privacy Policy for DJ Alex Cohen Song Request Platform (<u>https://thealexcohen.com</u>)

Effective Date: March 18, 2024

Welcome to DJ Alex Cohen's Song Request Platform, operated and owned by DJ Alex Cohen (the "DJ"). By accessing or using our platform, you agree to comply with and be bound by the following Privacy Policy. Please read these terms carefully before using our services.

At DJ Alex Cohen, we are committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner. This Privacy Policy outlines how we collect, use, and protect your personal information when you visit our website or use our services.

Information We Collect

When you visit our website or use our services, we may collect personal information that you voluntarily provide to us, such as your name, email address, phone number, and any other information you choose to share with us.

Additionally, we may automatically collect certain information about your visit to our website, including your IP address, browser type, operating system, and browsing behavior. This information helps us improve the performance and functionality of our website and better understand how visitors interact with our content.

We use <u>Stripe</u> for payment, analytics, and other business services. Stripe collects and processes personal data, including identifying information about the devices that connect to its services. Stripe uses this information to operate and improve the services it provides to us, including for fraud detection and prevention. You can learn more about Stripe and its processing activities via privacy policy at <u>https://stripe.com/privacy</u>.

Use of Information

We use the personal information we collect for the following purposes:

- To provide you with the products and services you request
- To communicate with you about your inquiries, bookings, or other requests
- To personalize your experience and tailor our content, products, and services to your interests
- To improve our website, services, and customer support

Disclosure of Information

We may share your personal information with third-party service providers who assist us in operating our website, conducting our business, or providing services to you. These third parties are contractually obligated to keep your information confidential and use it only for the purposes for which we disclose it to them.

We may also disclose your personal information if required by law or in response to a valid legal request, such as a subpoena or court order.

Data Security

We take the security of your personal information seriously and have implemented appropriate technical and organizational measures to protect it against unauthorized access, disclosure, alteration, or destruction.

Children's Privacy

Our website and services are not intended for children under the age of 13. We do not knowingly collect personal information from children under the age of 13. If you are a parent or guardian and believe that your child has provided us with personal information, please contact us immediately so that we can take appropriate action.

Changes to This Privacy Policy

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be effective immediately upon posting the revised Privacy Policy on our website. We encourage you to review this Privacy Policy periodically for any changes.

Contact Us

If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us.